

WHAT

Colorado Chapter of AAA Event

WHERE

7979 East Tufts Avenue
1st Floor EKS&H Training Room
Denver, CO 80237

WHEN

Monday, November 17, 2008
8:00 a.m. - 12:30 p.m.

FEES

\$35.00 per person

REGISTER

(937) 222-0030 | Fax 222-5794
aaainfo@cpaadmin.org
www.cpaadmin.org

Registration includes refreshments, a three-hour presentation, lunch, all course materials and three-and-a-half hours of group-live CPE.

Program Level: Basic

NASBA Field of Study: HR/Personnel

CPE Credit: 3.5 hours

Note there is no advance preparation for this course. All registrations are transferable. Cancellations received by November 3 will receive a refund less \$20 administrative fee. Cancellations received on or after November 3 will receive no refund. If you have questions or complaints, contact the AAA National Office at (937) 222-0030.



The Association for Accounting Administration is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing

professional education on the National Registry of CPE Sponsors. State boards of Accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue, North, Suite 700, Nashville, TN 77219-2417 or by visiting the website site: www.nasba.org

The Colorado Chapter of AAA with the support of the
Colorado Society of CPAs *presents*

Motivating and Managing Your Diverse Team

A three hour presentation by Jennifer Wilson of ConvergenceCoaching, LLC. Jennifer is a co-founder and partner of the marketing consulting firm dedicated to helping CPA and IT firms achieve success by helping them develop and implement leadership, succession, and marketing plans. Named to Accounting Today's 100 Most Influential People in Accounting list and one of Accounting Technology magazine's Technology Stars, Jennifer has worked in both the public accounting and IT sectors before co-founding ConvergenceCoaching, LLC. As a partner for the top ten accounting firm, BDO Seidman, LLP, Jennifer ran the National Financial Solutions Group practice with nearly 100 consultants providing financial systems selection, implementation and support services to clients.

Monday, November 17, 2008 from 8:00 am – 12:30 pm

8:00 a.m. – 8:30 a.m.	Check-In and Networking
8:30 a.m. – 11:30 a.m.	Motivating and Managing Your Diverse Team
11:30 a.m. – 12:30 p.m.	Networking Lunch

Building a team of productive and motivated people can be a challenge. To increase the enthusiasm, drive, and interest of your team members, it is critical to understand what inspires them and then agree upon the expectations and goals that will help them meet their needs and the needs of the firm, too. Attend this session to learn how to:

- Understand the individual nature of motivation and how diversity comes into play
- Establish performance expectations and individual goals that are “one-size fits one”
- Use effective performance management and motivational strategies to maintain accountability

Leave this session with a better understanding of your diverse team and strategies to motivate them to succeed!



Motivating and Managing Your Diverse Team

Hosted by the Colorado Chapter of the Association for Accounting Administration

Questions - call Paul Thompson at (303) 740-9400 or pthompson@eksh.com

Presented by the Association for Accounting Administration's Colorado Chapter in cooperation with the Colorado Society of CPAs

To register, call (937) 222-0030, email aaainfo@cpaadmin.org
or visit www.cpaadmin.org