



CLARITY COUNTS: The Power of Crystal Clear Decision Making

**EARN 4 HOURS
OF CPE!**

Some people easily assess all angles of a decision while others freeze with indecision. The critical difference between the two is the ability to get clarity. Effective decision makers understand the impact of each facet of the decision at hand and assess the real situation. They focus on the very heart of the decision rather than get lost in the extraneous aspects of an issue and obtain candid information about their true situation.

In this seminar you will:

- Identify the vital characteristics of effective decision makers and understand how you can become one too
- Learn to avoid the 5 critical flaws when assessing decision assumptions
- Understand how to apply 3 breakthrough strategies when you are frozen with indecision
- Evaluate the influence of advisors and discover how to bring the best ones into your deliberations

What: Clarity Counts:
The Power of Crystal Clear
Decision Making

When: Oct. 23 2013
8:30-11:30 Seminar
11:45-1:00 Lunch & Roundtable

Where: MNCPA, Bloomington

To Register: Visit
www.cpaadmin.org/minn-dak and
click on "Meetings & Events"

Cost: \$95

Who Should Attend: Firm
Administrators, Managing Partners
and accounting firm decision-makers

Jill Johnson of Johnson Consulting Services

Management consultant Jill Johnson has impacted nearly \$3 billion dollars worth of business decisions. She has been in the board rooms, the back rooms and the executive suites where complex decisions are being made.

Prior to founding her firm, Jill worked for the management consulting division of a major national CPA firm that was then the 20th largest consulting firm in the world.



Following the seminar, stay for lunch and a roundtable discussion led by Jill Johnson focusing on your most critical decision-making issues and road-blocks.

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