



Meeting Minutes
Date: September 25, 2013

Attendees: Abbi Palsma, Renee Moelders, Sheila Denny-Andrews, Lynn Robinson, Arlis Esnough, Lori Fuchs, Jan Rogers, Patti Newby, Melinda Busse, Chris Schroers, Lance Bolson, Crystal Goepfert, Michelle Bunde

President Report: - Chris Schroers

- Nothing to report

Vice President Report: - Renee Moelders

- Renee handed out the flyer for our October 23 seminar “Clarity Counts: The Power of Crystal Clear Decision Making”. The speaker will be Jill Johnson from Johnson Consulting Services. Registrations have been slow to come in, so remember to register and encourage your Managing Partner to also attend. The seminar will take place at the MNCPA office in Bloomington from 8:30 to 11:30 with a lunch from 11:45 to 1:00. Cost is \$95.
- Renee handed out the upcoming programming schedule

Secretary Report: - Sheila Denny-Andrews

- Nothing to Report

Treasurer Report: – Dale Pust

- Dale was unable to attend. He sent a report showing a bank balance of \$4,168

Other: -Stephanie Schmidt, MNCPA Membership Marketing Manager

- Information is now on the MNCPA.org website for registering for the Fall CPA Recognition Dinner being held on Thursday, October 24 at the Metropolitan Ballroom in Golden Valley.

Program: “Inbound Marketing” presented by **Brian Swanson of Flashpoint Marketing**

- Slide presentation is attached

Future Programs:

- October 23; The Power of Crystal Clear Decision Making Seminar
- November 20; CPA Buyers Survey Results
- December 18; Holiday Breakfast at Northland Inn